

Bass Coast has seen consistent growth and investment over the past decade with indicators predicting this will continue.

The region is drawing many new residents who are looking to blend a lifestyle change with business opportunities.

## Opportunity

Significant growth and investment potential due to improving infrastructure and population growth

## Workforce

Access to a skilled and motivated workforce and career opportunities

## Proximity to Melbourne

Bass Coast's proximity to Melbourne and the south eastern suburbs, as well as the rapidly growing Latrobe Valley, ensures that goods and services are readily available

## Health Services

A wide range of modern health services

## Education and Training

Services from kinder through to TAFE

## Infrastructure

Quality roads, natural gas, recycled water and green energy options

## Lifestyle

Magnificent, natural environment supporting a healthy, relaxed lifestyle

## Business Support

Bass Coast Shire Council provides information, advice and support.

For more information visit [www.basscoast.vic.gov.au/Business](http://www.basscoast.vic.gov.au/Business)

## Invest in Bass Coast



*lifestyle*  
*community*  
*opportunity*

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## *lifestyle community opportunity*

Bass Coast is located approximately 90 minutes south east of Melbourne and offers a unique affordable lifestyle in beautiful natural surrounds - city opportunities with a relaxed coastal lifestyle. Bass Coast has demonstrated consistent growth over the past decade. As the region grows, so do the opportunities to invest, live and work.

Bass Coast covers over 860sq km spanning rich farmland, stunning coastline and tranquil hinterland. The main town centres of Cowes, Inverloch, Grantville, San Remo and Wonthaggi provide quality housing, shopping and services. The traditional industries of agriculture and tourism are complimented by growing construction, retail, health, education and emerging technology sectors.



### Population

As at 30 June 2010, Bass Coast's population was 30,974. The population has been increasing steadily with a forecast population of 32,087 in 2012 and a projected growth of 2.14% per annum.

- Forecast population 2012 32,087
- Projected change between 2012 and 2031 15,929
- Average annual % change between 2012 and 2031 2.14%
- Total percentage change between 2012 and 2031 49.65%



### Major Towns

Wonthaggi  
Cowes  
Inverloch  
San Remo  
Grantville

### Townships

Kilcunda  
Corinella  
Dalyston  
Coronet Bay  
Cape Paterson  
The Gurdies  
Archies Creek  
Rhyll  
Bass  
Ventnor

### Climate

Bass Coast's favourable climate has average:

- Daily summer temperatures between 13°C - 24°C
- Daily winter temperatures between 6°C - 13°C
- Annual rainfall in the range of 800mm - 1000mm.

### Education Snapshot

- Six Pre Schools
- One TAFE
- Nine Primary Schools
- One Specialist School
- Four Secondary Colleges
- Six Education/Learning Centres

### Health Snapshot

- There is one hospital with 24-hour emergency services in Wonthaggi (Bass Coast Regional Health).
- Bass Coast has six medical centres and dental clinics located in towns around the municipality.

### Travel Times from Wonthaggi to:

Melbourne	90 minutes
Wilson's Promontory	60 minutes
Mornington Peninsula	90 minutes
Sorrento car ferry	2 hours
Yarra Valley	2 hours
Traralgon	90 minutes

### Invest and Work in Bass Coast

Bass Coast has seen consistent growth over the past decade with indicators predicting continued growth into the future.

The region is drawing many new residents who are looking to blend a lifestyle change with business opportunities.

### Key Industry Sectors

Agriculture and agribusiness  
Tourism  
Construction  
Retail  
Health  
Education & technology

