

# BASS COAST SHIRE

## Summary of Job Vacancies Report Year End June 2012



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**BASS COAST SHIRE**  
**Summary of Job Vacancies Report**  
**Year End June 2012**

## Disclaimer

This report should be used as a guide only. Whilst all attempts have been made to accurately interpret data, the Bass Coast Shire Council, nor its employees or contractors can be held liable for any losses or actions incurred by any third party acting directly on this document.

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## Aim

- The aim of this research is to determine the trend in employment vacancies in the region (by pure numbers), determine industry sectors that are the main employers and changes in relative importance of each sector, and determine whether or not vacancies are keeping pace with the local labour force growth.
- This report summarises and expands on the monthly Job Advertisement Statistics reports.

## Methodology

### Counting of job advertisements

- A job advertisement count of positions advertised in the local papers is performed monthly for the Bass Coast Shire resulting in the Bass Coast Job Advertisement Statistics report. The data for the financial years ending June 2010, 2011 and 2012 was counted by amjproject from the “South Gippsland Sentinel – Times” and the “Phillip Island and San Remo Advertiser” specifically for the Bass Coast Shire which allowed for the categorisation of the job vacancies and the removal of duplicate advertisements. The job advertisements counted have been sorted into twenty two (22) categories showing which industry sector they represent and are detailed on a monthly basis.
- The average number of job advertisements for Victoria and Australia has been taken from the Australia and New Zealand Banking Group Ltd Job Advertisements Series.

### Historical data

- In the absence of similarly detailed historical data directly relevant to the Bass Coast Shire being available, the historic data used for the financial years ending June 2001 and 2006 - 2009 was obtained from Gippsland Research and Information Service (GRIS) “Weekly Job Advertisements”.
- It should be noted that the GRIS figures show the number of job advertisements placed, not the number of advertised jobs. Repeat advertisements are therefore part of the count and advertisements with more than one position would not be reflected in these figures. Caution should therefore be made when using that data. Although the figures are not a direct comparison to those counted from both the local papers, it is possible to observe general trends. It was not possible to obtain information from the GRIS statistics on which job categories these positions relate from this historical information.

### Labour force and unemployment

- Data on the size of the labour force and unemployment rates was taken from the “Department of Education, Employment and Workplace Relations (DEEWR) “Small Area Labour Markets Australia” from June Quarters 2006-2012 smoothed series.

## Adjustments

- Changes were made in the March quarter 2009 edition of the DEEWR Small Area Labour Markets (SALM) reflecting the geographical move from the 2001 Australian Standard Geographical Classification (ASGC) to the 2006 ASGC. Consequently, there has been a break in the data sequence with some of the SALM's which means there may be some statistical error incorporated due to changes made by the Australian Bureau of Statistics. Caution should therefore be made when reviewing this data.

## Revisions to 2011 and 2012 data

- Owing to the smoothing techniques applied by the ANZ Banking group, revisions are ongoing as additional observations become available. The figures for 2011 and 2012 data therefore reflect those published by the ANZ Banking Group June 2012 and may differ to those figures published in the monthly Bass Coast Shire Job Advertisement Statistics reports.
- It should also be noted that in April 2012 the ANZ Banking Group also investigated the reliability of data provided by a small internet website which had been driving the then recently improving trend in overall job advertising. The ANZ Banking Group advised that the provider released revised data for the past year "which appears to be when the data in question diverged significantly from that suggested by other data providers". ANZ Banking Group further explained that "the level of job advertisements has been revised modestly lower throughout history but the broad trends are unchanged". The data in question referred to online job advertisements only, and therefore does not impact on amjproject data collection figures relevant to the Bass Coast Shire.

# Context

## Global Financial Crisis

- The number of advertised job vacancies within the Bass Coast Shire had been steadily increasing over the study periods 2001, 2006 – 2007 and into 2008. As a consequence of the global financial crises in September 2008, the number of newspaper job advertisements started declining nationwide<sup>1</sup> and it wasn't until a year later that the Shire showed an increase in the average number of monthly newspaper job advertisements.

## 2009

- By the end of 2009 with strong growth in employment, a record high of 10.9 million jobs Australia wide was realised. Of the 137,200 jobs created during the last quarter of 2009, thirty per cent of those were part time leading to under-employment within the labour force. <sup>1</sup>

## Year End June 2010

- Nationally, January 2010 saw advertised job advertisements in newspapers and on the internet fall 8.1% indicating how fragile the markets still were. The retail trade however, the second largest sector of employment after Health and Community Services, was considered to be maintaining its position and the outlook was optimistic for future growth.
- The number of job advertisements nationally continued to grow in February 2010 reaching 11 million jobs and unemployment was around 5.3%, down from its peak of 5.8% in mid-2009.
- The Reserve Bank of Australia increased the cash rate by 0.25% in March and April (and again in May) making businesses more cautious with regards to employment and April seeing the number of job advertisements fall slightly nationwide.<sup>1</sup>
- By June there was an upward trend in the average total number of newspaper and internet job advertisements nationally reaching a total of 163,395 (seasonally adjusted)<sup>2</sup> advertisements per week.

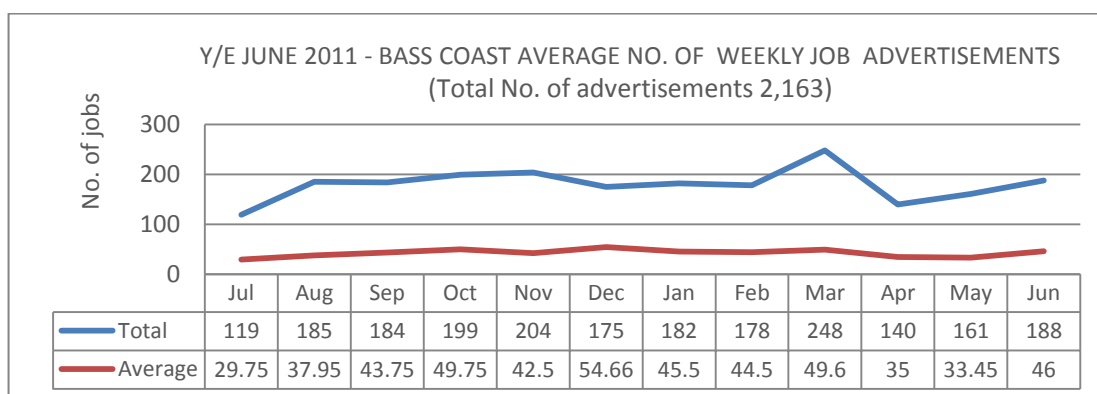
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<sup>1</sup> ANZ Job Advertisement Series

<sup>2</sup> ANZ Job Advertisement Series June 2012

## Year End June 2011

- Nationally, the total number of job advertisements continued to increase each month from July 2010 through the remainder of 2010.
- The Bass Coast Shire finished the 2010 year in a strong position posting an average of 54.66 newspaper job vacancies per week in December.
- January and February 2011 experienced falls nationwide in the weekly average total number of newspaper and internet job advertisements nationwide falling to 176,766 by February 2011 (seasonally adjusted)<sup>3</sup>.
- The Bass Coast Shire reported its highest January total of newspaper job advertisements over all study periods and the second highest February total behind February 2008. Strong results continued into March with a total of 248 job advertisements recorded, an average of 49.6 per week.
- March and April saw the weekly average total number of newspaper and internet job advertisements nationwide rise to 183,377 - the highest number recorded in 2011.<sup>3</sup>
- The Bass Coast Shire continued to post strong results into May and June recording a total of 188 newspaper job advertisements in June – an average of 46 job advertisements per week. This was the highest June total recorded in the Bass Coast Job Advertisement Series and brought the annual total of newspaper job advertisements to 2,163 - the highest annual total recorded across all study periods.

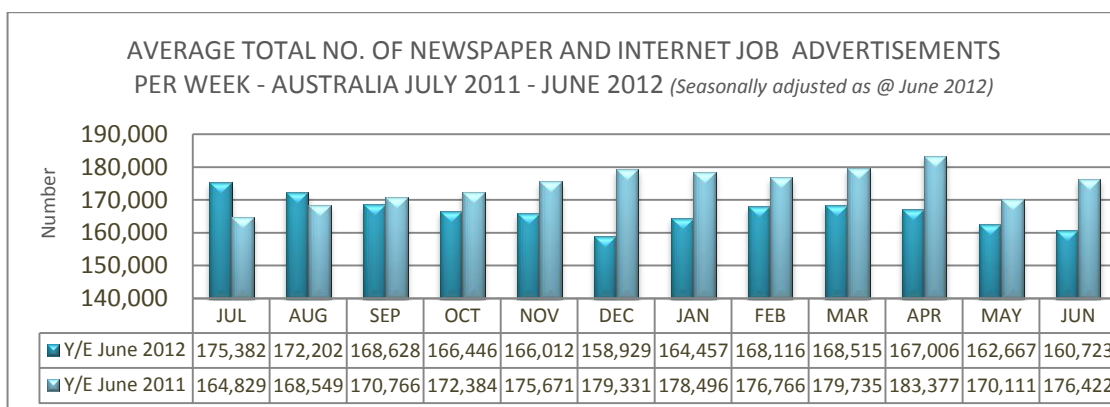


- Nationally, the average total number of newspaper and internet job advertisements had risen to a total of 176,422 (seasonally adjusted<sup>3</sup> advertisements per week in June.

<sup>3</sup> ANZ Job Advertisement Series June 2012

## Year End June 2012

- Nationally, the total number of job advertisements fell each month from July 2011 to December 2011.
- During this time it was becoming apparent that Australia was experiencing significant rises in the numbers of job advertisements from the mining states of Western Australia and Northern Territory and to a lesser extent, Queensland, in contrast to the numbers of job advertisements in New South Wales and Victoria which were declining.
- While the average total number of job advertisements continued to fall nationally throughout the remainder of 2011, the Bass Coast Shire recorded the highest monthly number of newspaper job advertisements in the Bass Coast Job Advertisements series in November with 275 positions advertised - an average of 55 job advertisements per week.
- By December, the total number of average weekly job advertisements nationally had fallen to 158,929 (seasonally adjusted). The mining states were once again recording stronger figures than the states of New South Wales and Victoria which were mostly manufacturing and retail based. Ongoing flood re-construction in Queensland and the high rate of advertising by the government sector in the Northern Territory also aided the higher employment levels in these states.<sup>4</sup>



- Job advertisements in the Bass Coast Shire were relatively flat at the start of 2012. The total number of job advertisements nationally rose to 164,457 (seasonally adjusted) in January, with the rise largely being attributed to the mining states of Queensland, Western Australia and the Northern Territory.
- February and March continued to see modest rises nationally and the trend towards internet advertising over newspaper continued.

<sup>4</sup> ANZ Job Advertisement Series June 2012



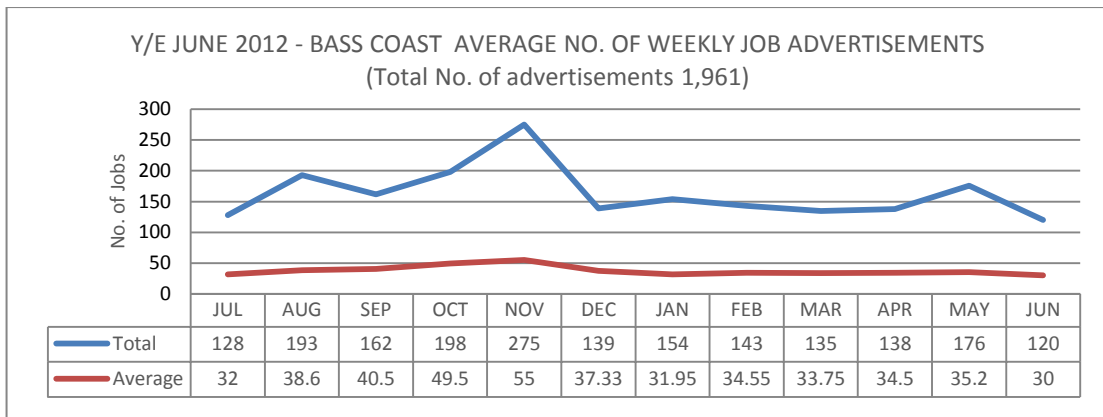
- April job advertisements fell nationally, with Victoria posting large falls in the number of job advertisements believed to be due to concerns with the manufacturing sector and a downturn in the housing market.
- Bass Coast Shire saw a rise in newspaper job advertising in May recording 176 newspaper job advertisements, the second highest May total in the study period after 2008 when 177 job advertisements were recorded.
- Both newspaper and internet advertising were down across the country with newspaper job advertising in Victoria still weak into May and June. The downfall being considered to be reflecting the effects of the high Australian dollar and weakening building construction. Western Australia also recorded lower newspaper job advertising but this was thought to be due to using different means of advertising such as recruiting offshore and with some job advertisements seeking thousands of vacancies in the one advertisement.<sup>5</sup>
- For the financial year ending June 2012, the Bass Coast Shire region recorded a fall in the average weekly number of newspaper job advertisements of 11.62% over the previous year. Victoria and Australia also recorded falls in the weekly average number of newspaper job advertisements of 27.58%<sup>6</sup> and 16.08%<sup>4</sup> respectively over the same period (original number).

COMPARISON: AVERAGE WEEKLY NO. OF NEWSPAPER JOB ADVERTISEMENTS (Original number) (JULY - JUNE 2012 over JULY - JUNE 2011)	
BASS COAST REGION	-11.62%
VICTORIA <sup>6</sup>	-27.58%
AUSTRALIA <sup>5</sup>	-16.08%

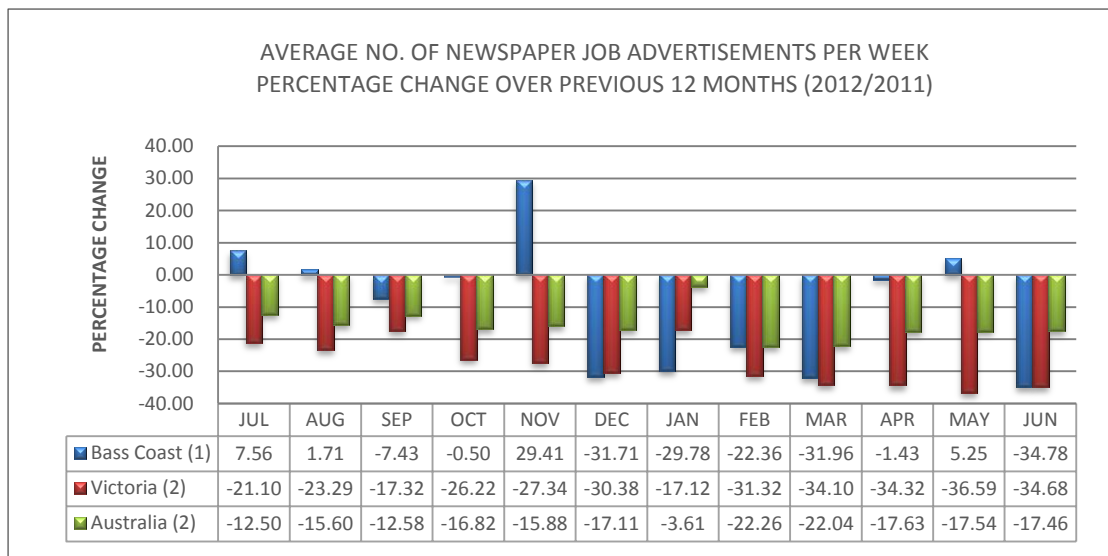
- Nationally, the average total number of newspaper and internet job advertisements had fallen to 160,723 (seasonally adjusted)<sup>5</sup> advertisements per week in June.
- The Bass Coast Shire region recorded a total of 1,961 newspaper job advertisements during the financial year ending June 2012, a fall of 9.34% over the previous year.

<sup>5</sup> ANZ Job Advertisement Series June 2012

<sup>6</sup> ANZ Job Advertisement Series January, June 2012, June, December 2011, December 2010



- The percentage change in average weekly newspaper job advertisement numbers over the corresponding month of the previous year for the Bass Coast region, Victoria and Australia are shown in the following chart.



Source: (1) Source: amjproject Bass Coast Job Advertisement Statistics (South Gippsland Sentinel-Times/Philip Island Advertiser)  
(2) ANZ Banking group (Original numbers) ANZ Job Advertisement Series January, June 2012, December 2011

## July 2011 - June 2012

### Job advertisements as a percentage of the work force

- Whilst recording the second highest number of job advertisements in the last seven years, the number of newspaper job advertisements in the Bass Coast Shire for the financial year ending June 2012 was down 9.34% over the previous twelve months.

#### Job advertisements as a percentage of the workforce

FINANCIAL YEAR ENDING	BASS COAST SHIRE LABOUR FORCE	NUMBER OF JOBS ADVERTISED	JOB ADVERTISEMENTS AS A % OF WORKFORCE
2006	10,936	1,314	12.02%
2007	11,042	1,441	13.05%
2008	11,840	1,744	14.73%
2009	12,483	1,458	11.68%
2010	13,353	1,763	13.20%
2011	14,981	2,163	14.44%
2012	14,380	1,961	13.64%

Source: DEWR Small Area Labour Markets Smoothed series, amjproject Bass Coast Job Advertisement Statistics

- The Bass Coast Shire labour force fell 4.01% over the previous year from 14,981 in June 2011 to 14,380 in June 2012.
- Victoria and Australia saw modest increases in the labour force of 0.73% and 0.78% respectively.

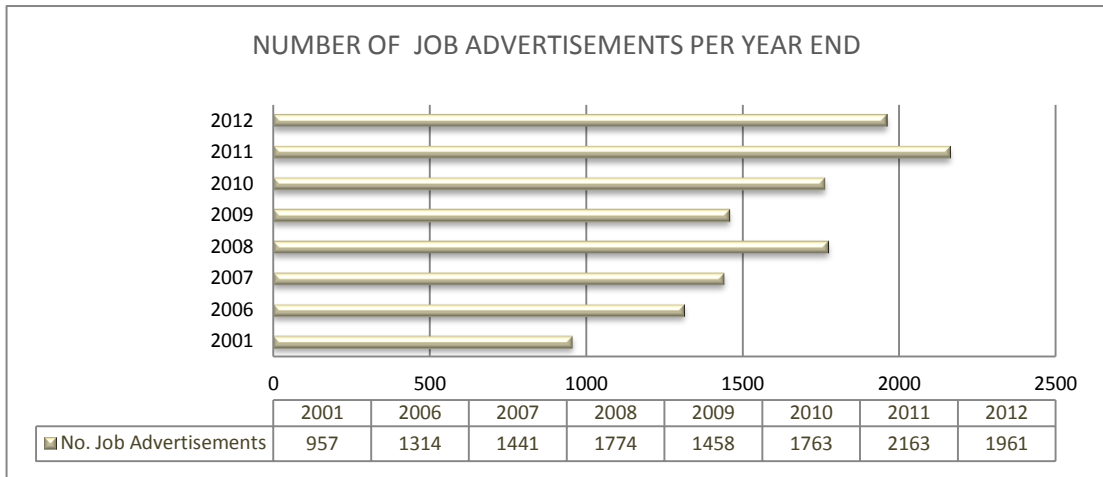
LABOUR FORCE (Nos.)	JUNE 2011	JUNE 2012	% CHANGE
Bass Coast Shire	14,981	14,380	-4.01%
Victoria	3,017,000	3,038,900	+0.73%
Australia	11,993,800	12,087,800	+0.78%

Source: DEWR Small Area Labour Markets Smoothed series,

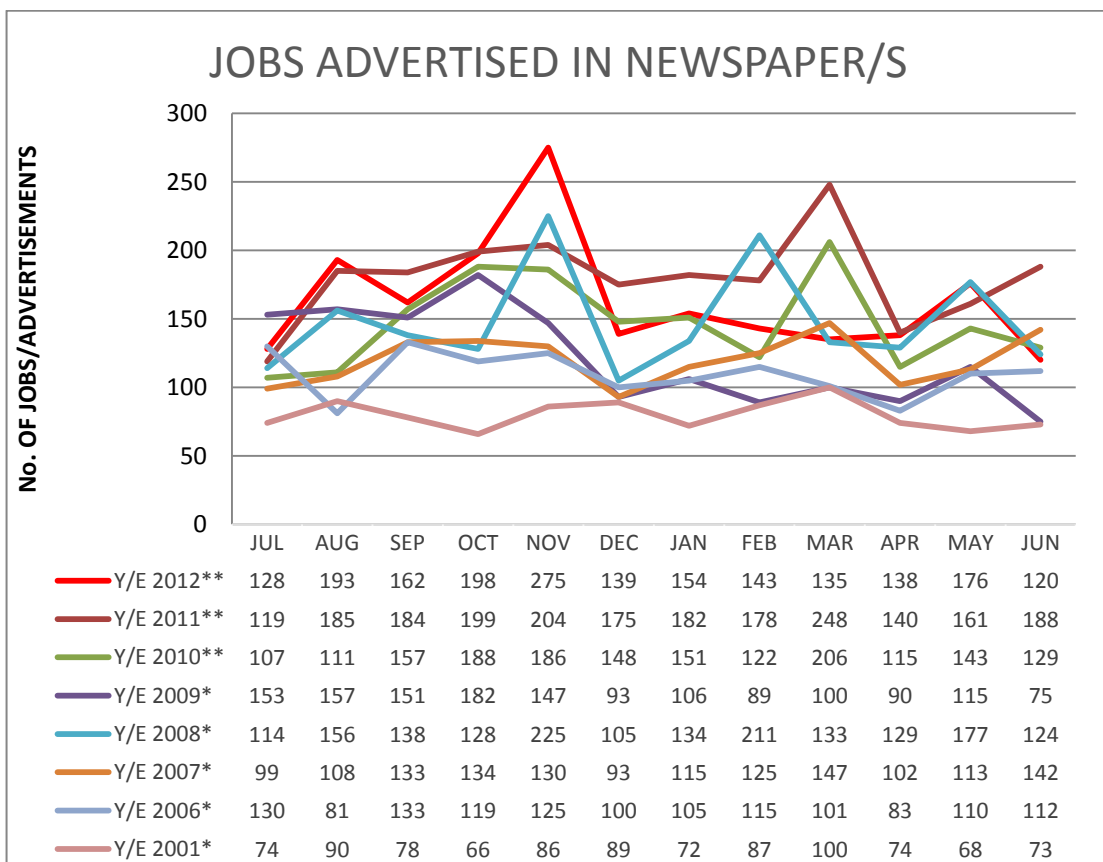
# Total number of job advertisements

## Total job advertisements by year and month

- The number of newspaper job advertisements in the Bass Coast Shire region for the year to June 2012 totalled 1,961, the second highest number behind 2011 when 2,163 were recorded.



- The following chart shows the monthly totals of all job categories combined.

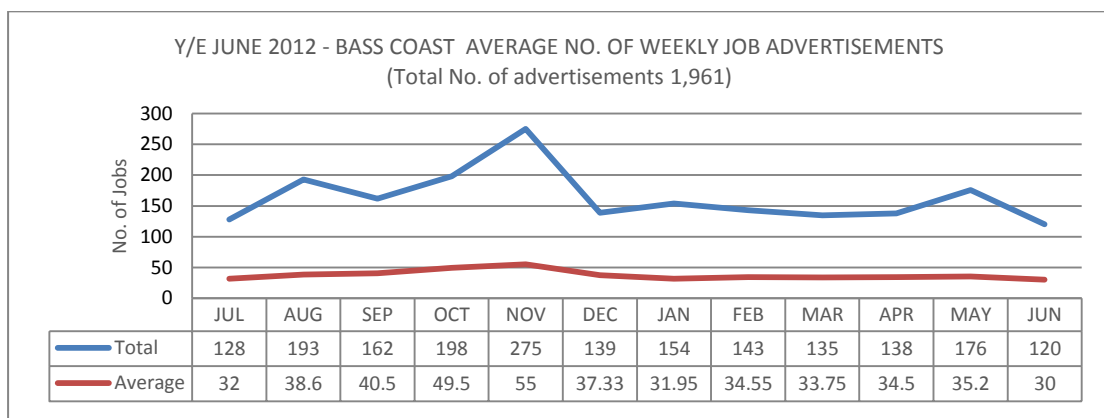


\* GRIS weekly Job Advertisements taken from the "South Gippsland Sentinel-Times" only. NB No. of job advertisements, not Jobs. Figures Include duplicates & repeats.

\*\* amjproject Bass Coast Job Advertisement Statistics

## Average number of job advertisements

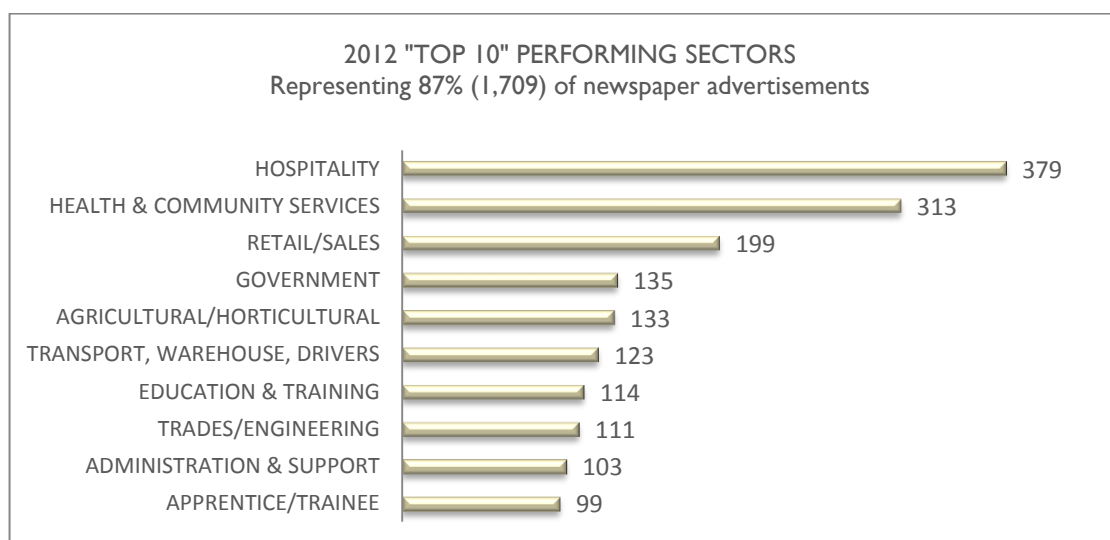
- The average weekly number of newspaper job advertisements within the Bass Coast area for the financial year ending June 2012 increased steadily from July 2011 peaking in November 2011 to an average of 55 newspaper job advertisements per week.
- The Christmas and New Year holiday period saw advertisements fall to an average of 31.95 per week by January. (NB Seasonal adjustments for the Christmas and New Year holiday periods have not been made).
- Slight fluctuations were seen from February to May when an average of 35.2 newspaper job advertisements per week were realised. By year end, the average weekly number of job advertisements had fallen to 30 advertisements per week in June 2012.



Source: amjproject Bass Coast Job Advertisements Statistics

## Industry sector trends

- Of the 1,961 newspaper job advertisements published in the Bass Coast region in 2012, the highest job advertisement cohort was from the industry sector of *Hospitality* which accounted for 19.33% of all newspaper job advertisements published. This was followed by *Health & Community Services* (15.96%) and *Retail/Sales* (10.15%).
- The "Top 10" performing cohorts in 2012, representing 87% of all published newspaper advertisements and totalling 1,709 advertisements were *Hospitality* (379 advertisements), *Health & Community Services* (313), *Retail/Sales* (199), *Government Positions* (135), *Agriculture/Horticultural* (133), *Transport, Warehouse, Drivers* (123), *Education & Training* (114), *Trades & Engineering* (111), *Administration & Support* (103) and *Apprenticeships/Traineeships* (99).



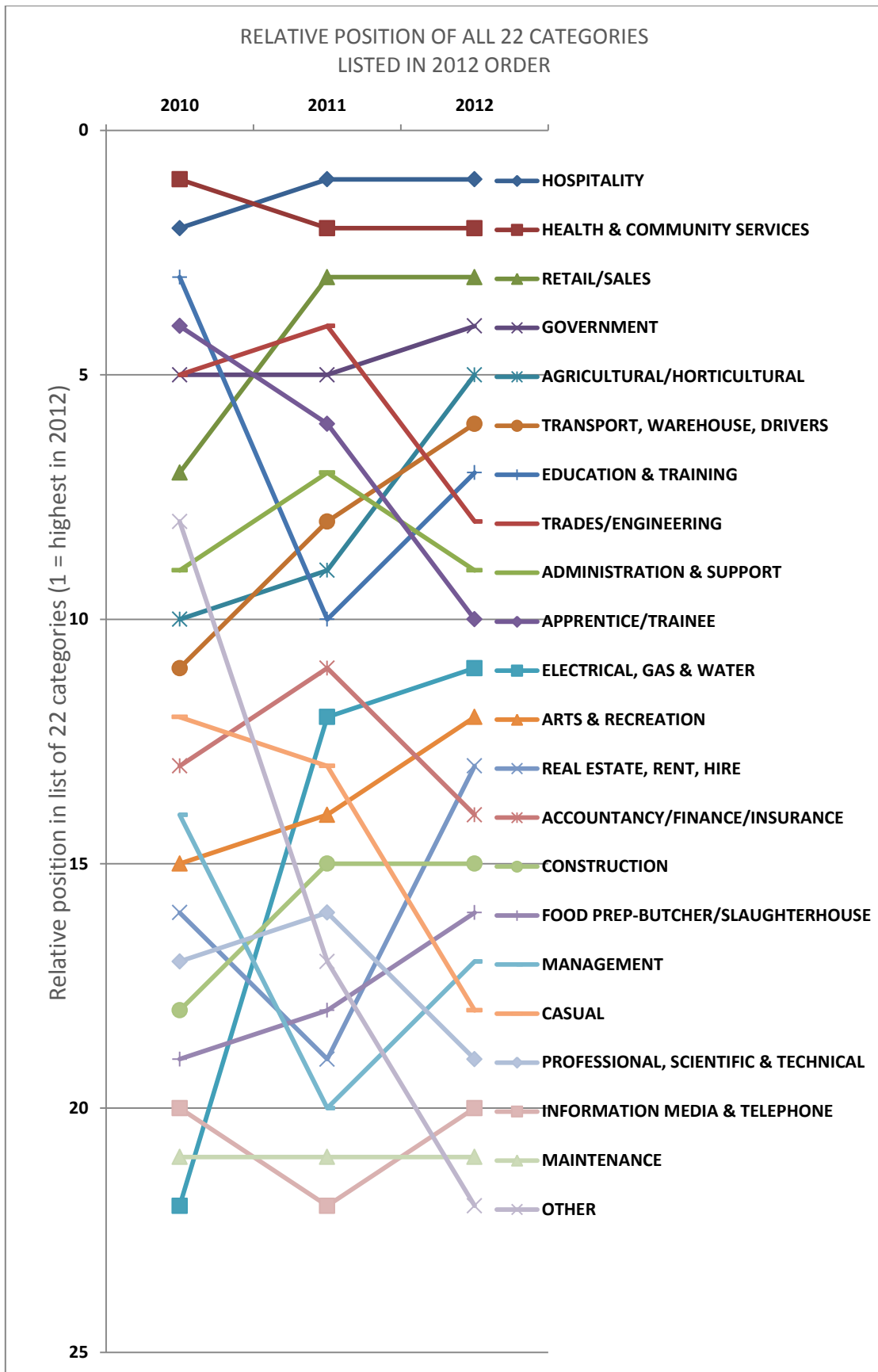
- As per the financial year end June 2011, the three highest performing industry sectors were *Hospitality*, *Health & Community Services* and *Retail/Sales* totalling 45% (891 positions) of all advertisements placed in 2012. The sector of *Hospitality* recorded 19% fewer vacancies than in 2011, down from 466 advertisements in 2011 to 379 in 2012. *Health & Community Services* published 21% less job advertisements than in 2011 with 313 advertised positions in 2012 down from 398 in 2011. *Retail/Sales* recorded a slight increase of 1.5% in the financial year ending June 2012 with 199 vacancies published in 2012, three more than in 2011.
- *Government* positions remained almost constant with 136 positions published in 2011 and 135 in 2012 and were the fourth highest performing industry sector this year.
- The industry sector of *Agriculture /Horticulture* recorded a 56% increase in the number of job advertisements over last year with the number of job advertisements increasing from 85 positions in 2011 to 133 in 2012, the fifth highest performing sector of 2012.
- The category of *Real Estate, Rent and Hire* rose from nineteenth position in 2011 to thirteenth position in 2012 with an increase of 12 advertisements.

- The industry sector of *Trades & Engineering* fell from fourth to eighth place by financial year end June 2012, advertising 42% less job vacancies than in 2011 with 111 positions being published in 2012 as opposed to 190 advertised in 2011. This could be due to the desalination plant having reached its capacity with the number of employees required and demand levelling out.
- The category of *Apprenticeships/Traineeships* fell from sixth position last year to tenth in 2012 with 26 fewer openings being advertised, a fall of 21% over the previous year.

### Relative positions of industry sectors

- The relative positions of all the twenty two categories for the last three years can be seen in the following table and chart.

CATEGORY/COHORT	2010		2011		2012	
	No. of Job Adverts.	Relative position	No. of Job Adverts.	Relative position	No. of Job Adverts.	Relative position
ACCOUNTANCY/FINANCE/INSURANCE	36	13	41	11	30	14
ADMINISTRATION & SUPPORT	92	9	114	7	103	9
AGRICULTURAL/HORTICULTURAL	64	10	85	9	133	5
APPRENTICE/TRAINEE	131	4	125	6	99	10
ARTS & RECREATION	30	15	28	14	37	12
CASUAL	53	12	31	13	13	18
CONSTRUCTION	18	18	24	15	28	15
EDUCATION & TRAINING	132	3	75	10	114	7
ELECTRICAL, GAS & WATER	2	22	37	12	44	11
FOOD PREP-BUTCHER/SLAUGHTERHOUSE	13	19	19	18	24	16
GOVERNMENT	108	5	136	5	135	4
HEALTH & COMMUNITY SERVICES	341	1	398	2	313	2
HOSPITALITY	278	2	466	1	379	1
INFORMATION MEDIA & TELEPHONE	8	20	3	22	8	20
MAINTENANCE	3	21	12	21	6	21
MANAGEMENT	34	14	16	20	16	17
OTHER	96	8	20	16	5	22
PROFESSIONAL, SCIENTIFIC & TECHNICAL	23	17	20	17	10	19
REAL ESTATE, RENT, HIRE	30	16	19	19	31	13
RETAIL/SALES	106	7	196	3	199	3
TRADES/ENGINEERING	108	6	190	4	111	8
TRANSPORT, WAREHOUSE, DRIVERS	57	11	108	8	123	6
Total	1,763		2,163		1,961	





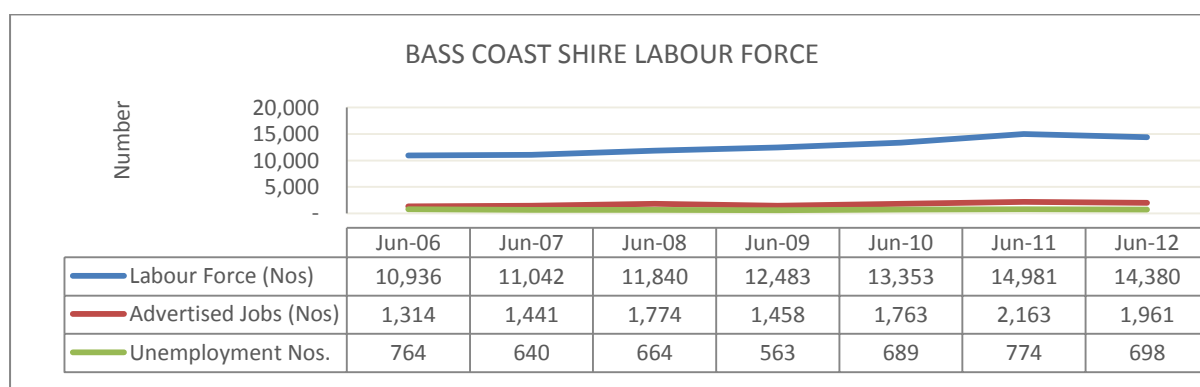
## Labour force

- The financial year ending June 2012 saw slight falls in the unemployment rate, the labour force and the number of job advertisements within the Bass Coast Shire.
- The labour force in the the Bass Coast Shire fell 4.01% over the previous year bringing the total labour force to 14,380 - 601 fewer than the previous year.
- The unemployment rate in the Shire was 4.85% as of 30 June 2012, a fall of 0.32% over the same period last year.

FINANCIAL YEAR ENDING JUNE	BASS COAST SHIRE LABOUR FORCE	NO. OF JOBS ADVERTISED JOBS	UNEMPLOYMENT RATE % BASS COAST SHIRE	% OF TOTAL LABOUR FORCE ADVERTISED
2006	10,936	1,314	6.99%	12.02%
2007	11,042	1,441	5.80%	13.05%
2008	11,840	1,744	5.61%	14.73%
2009	12,483	1,458	4.51%	11.68%
2010	13,353	1,763	5.16%	13.20%
2011	14,981	2,163	5.17%	14.44%
2012	14,380	1,961	4.85%	13.64%

Source: DEWR Small Area Labour Markets Smoothed series, amjproject Bass Coast Job Advertisement Statistics

- The total number of job advertisements recorded in the financial year ending June 2012 was down 9.34% on the previous year, recording a total of 1,961 job advertisements, 202 fewer job advertisements than in the previous twelve months.



Source: DEWR Small Area Labour Markets Smoothed series, amjproject Bass Coast Job Advertisement Statistics

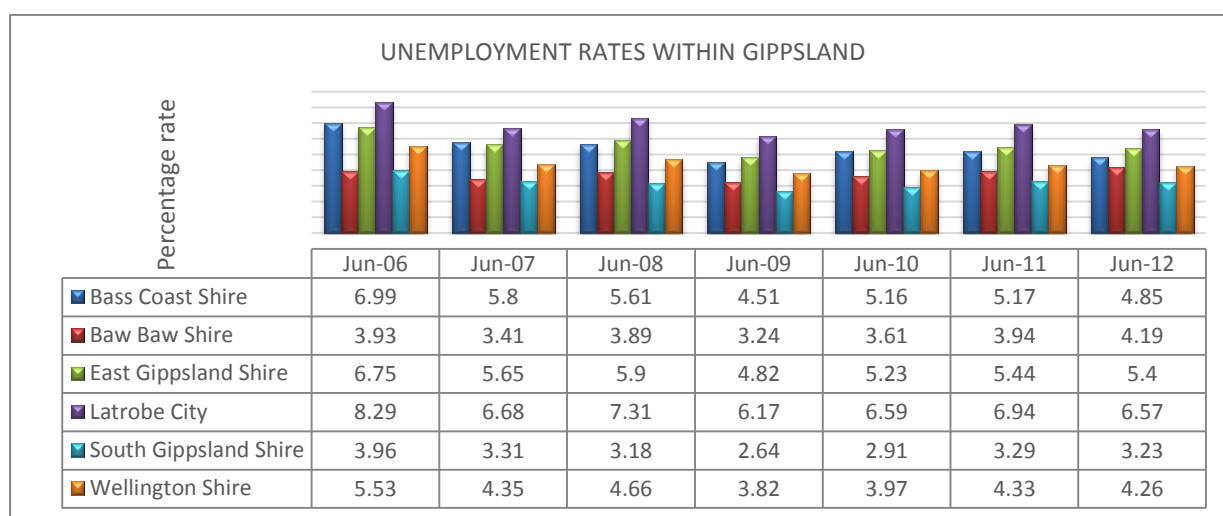
## Unemployment rates within Victoria

- The following graph shows the unemployment rates for the Bass Coast Shire, Victoria and the average unemployment rate for the Gippsland region (i.e. Bass Coast, Baw Baw, East Gippsland, South Gippsland and Wellington Shires and Latrobe City Council, combined).
- Victoria showed an increase in the unemployment rate of 0.3% over the previous financial year whilst the Bass Coast Shire recorded a fall of 0.32% over the same period bringing the unemployment rate to 4.85% for the year end and the Gippsland region experienced a fall of 0.42% collectively, bringing the unemployment rate to 4.75%.



Source: DEWR Small Area Labour Markets Smoothed series

- Within the Gippsland region, Latrobe City Council recorded the highest unemployment rate of 6.57% for the financial year ending June 2012. This was followed by East Gippsland (5.4%), Bass Coast (4.85%), Wellington Shire (4.26%), Baw Baw Shire (4.19%) and South Gippsland Shire (3.23%).



Source: DEWR Small Area Labour Markets Smoothed series

## Tables

- The following tables are those that are given in the monthly Bass Coast Job Advertisement Statistics series and are sorted by category in alphabetical order and show data received for the financial years ending June 2010, 2011 and 2012 including monthly and annual total number of jobs per category.

## Bass Coast Region Job Vacancies by Category July 2011 / June 2012

CATEGORY	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL
ACCOUNTANCY/FINANCE/INSURANCE	2	0	2	3	4	0	3	4	2	4	3	3	<b>30</b>
ADMINISTRATION & SUPPORT	9	10	6	7	15	4	10	8	5	11	12	6	<b>103</b>
AGRICULTURAL/HORTICULTURAL	8	15	10	13	13	6	11	10	12	6	17	12	<b>133</b>
APPRENTICE/TRAINEE	6	16	4	5	17	10	16	5	9	5	4	2	<b>99</b>
ARTS & RECREATION	2	1	3	2	8	2	0	2	7	2	2	6	<b>37</b>
CASUAL	0	2	1	2	0	2	1	2	1	0	0	2	<b>13</b>
CONSTRUCTION	1	4	4	3	6	2	2	2	0	0	4	0	<b>28</b>
EDUCATION & TRAINING	7	4	7	9	28	10	13	6	8	7	11	4	<b>114</b>
ELECTRICAL, GAS & WATER	5	6	2	4	8	0	2	2	4	5	5	1	<b>44</b>
FOOD PREP-BUTCHER/SLAUGHTERHOUSE	3	0	1	3	6	2	2	0	4	2	0	1	<b>24</b>
GOVERNMENT	11	10	11	13	22	2	17	7	4	10	15	13	<b>135</b>
HEALTH & COMMUNITY SERVICES	17	27	30	17	35	24	12	30	21	31	37	32	<b>313</b>
HOSPITALITY	20	36	37	61	41	35	23	37	20	20	32	17	<b>379</b>
INFORMATION MEDIA & TELEPHONE	0	0	1	2	1	0	2	0	0	0	2	0	<b>8</b>
MANAGEMENT	2	4	0	3	2	1	0	0	1	0	1	2	<b>16</b>
MAINTENANCE	0	2	0	0	0	2	0	0	0	1	1	0	<b>6</b>
PROFESSIONAL, SCIENTIFIC & TECHNICAL	2	0	0	0	1	0	1	0	1	4	1	0	<b>10</b>
REAL ESTATE, RENT, HIRE	2	1	6	0	5	2	2	1	3	4	3	2	<b>31</b>
RETAIL/SALES	11	20	12	24	34	16	20	13	15	14	12	8	<b>199</b>
TRADES/ENGINEERING	10	17	7	9	14	12	10	6	12	7	4	3	<b>111</b>
TRANSPORT, WAREHOUSE, DRIVERS	10	17	18	15	15	6	7	8	6	5	10	6	<b>123</b>
OTHER	0	1	0	3	0	1	0	0	0	0	0	0	<b>5</b>
<b>MONTHLY TOTAL 2011/12</b>	<b>128</b>	<b>193</b>	<b>162</b>	<b>198</b>	<b>275</b>	<b>139</b>	<b>154</b>	<b>143</b>	<b>135</b>	<b>138</b>	<b>176</b>	<b>120</b>	<b>1961</b>
<i>Average no. of weekly advertisements</i>	<b>32</b>	<b>38.6</b>	<b>40.50</b>	<b>49.5</b>	<b>55</b>	<b>37.33</b>	<b>31.95</b>	<b>34.55</b>	<b>33.75</b>	<b>34.50</b>	<b>35.2</b>	<b>30</b>	<b>37.71</b>

NB The figures shown represent the number of job advertisements advertised in the Phillip Island & San Remo Advertiser and the South Gippsland Sentinel - Times each calendar month. Repeat or duplicated advertisements have not been included.



## Bass Coast Region Job Vacancies by Category July 2010 / June 2011

CATEGORY	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL
ACCOUNTANCY/FINANCE/INSURANCE	1	5	5	6	1	4	2	5	6	1	0	5	41
ADMINISTRATION & SUPPORT	14	12	9	12	6	4	11	11	17	2	4	12	114
AGRICULTURAL/HORTICULTURAL	2	11	4	6	10	5	5	7	11	5	15	4	85
APPRENTICE/TRAINEE	8	8	7	14	16	3	18	10	17	10	6	8	125
ARTS & RECREATION	4	4	2	1	4	2	3	3	2	0	2	1	28
CASUAL	2	4	5	1	3	5	2	3	2	0	3	1	31
CONSTRUCTION	3	3	2	0	0	1	0	5	5	4	1	0	24
EDUCATION & TRAINING	1	5	9	8	7	7	4	7	11	10	5	1	75
ELECTRICAL, GAS & WATER	0	0	2	4	3	10	3	2	5	5	2	1	37
FOOD PREP-BUTCHER/SLAUGHTERHOUSE	0	0	0	1	2	2	2	3	3	1	2	3	19
GOVERNMENT	8	14	17	17	14	1	9	6	12	16	6	16	136
HEALTH & COMMUNITY SERVICES	23	41	24	25	33	42	29	23	50	24	41	43	398
HOSPITALITY	22	30	44	39	58	56	45	38	56	25	31	22	466
INFORMATION MEDIA & TELEPHONE	0	0	0	0	1	0	0	0	2	0	0	0	3
MANAGEMENT	2	0	3	2	4	0	0	0	1	2	0	2	16
MAINTENANCE	0	0	2	2	2	2	1	1	1	1	0	0	12
PROFESSIONAL, SCIENTIFIC & TECHNICAL	1	1	4	2	1	0	0	1	2	1	3	4	20
REAL ESTATE, RENT, HIRE	3	1	0	2	3	1	1	4	1	1	1	1	19
RETAIL/SALES	13	19	23	23	16	14	14	16	21	7	11	19	196
TRADES/ENGINEERING	8	17	13	19	9	4	22	20	16	15	18	29	190
TRANSPORT, WAREHOUSE, DRIVERS	3	9	6	10	8	10	11	13	6	8	9	15	108
OTHER	1	1	3	5	3	2	0	0	1	2	1	1	20
<b>MONTHLY TOTAL 2010/11</b>	<b>119</b>	<b>185</b>	<b>184</b>	<b>199</b>	<b>204</b>	<b>175</b>	<b>182</b>	<b>178</b>	<b>248</b>	<b>140</b>	<b>161</b>	<b>188</b>	<b>2163</b>
<i>Average no. of weekly advertisements</i>	<b>29.75</b>	<b>37.95</b>	<b>43.75</b>	<b>49.75</b>	<b>42.50</b>	<b>54.66</b>	<b>45.5</b>	<b>44.5</b>	<b>49.6</b>	<b>35</b>	<b>33.45</b>	<b>46</b>	<b>41.6</b>

NB The figures shown represent the number of job advertisements advertised in the Phillip Island & San Remo Advertiser and the South Gippsland Sentinel-Times each calendar month. Repeat or duplicated advertisements have not been included.